



MEDIA TRAINING AND EQUIPMENT FOR NIGERIANS

Project ID: S475210
Region: Nigeria
Total Need: \$8,588

For more than 50 translation teams scattered throughout Nigeria, audio and video are crucial tools for communicating God's Word.

Yet until last year, not one team could look to a trained media specialist for help.

Most of these teams are working with oral societies, in which people typically communicate through what can be seen and heard. In these societies, written information—even carefully translated Scriptures—may be disregarded unless it's also presented orally.

Throughout the world, media tools such as the *JESUS* film and Scripture recordings have successfully communicated God's Word

in oral societies, often stirring interest in literacy programs as well. Yet creating them can be costly and time-consuming—especially without the help of someone trained in media planning and production.

In 2007, however, a JAARS-trained

media specialist began working in Nigeria. He has since worked alongside many translation teams, helping them create powerful Scripture-based media tools.

Yet with more than 50 translation teams needing assistance, it's *impossible* for one specialist to meet every team's needs. And in the near future, when he leaves Nigeria, it's likely the translation teams will again have no one to help.

By partnering with JAARS, you can help create a sustainable media program in Nigeria—through training two Nigerians to take over the work. This continuing project will fund all training costs, as well as essential equipment: laptops, software, a cassette duplicator, Marantz cassette

recorders and a portable recording kit.

As a result, Scripture-based media can be created long after the specialist leaves Nigeria,

bringing God's Word to thousands of Africans who, otherwise, may never have heard the gospel in their own language.

"There are currently over 50 existing projects and up to 300 remaining translation needs in Nigeria—each with their own vernacular media needs, such as recording Scripture and song onto cassette, *JESUS* film production and other Bible videos. ..."

Administrative staff in Nigeria

MEDIA PROJECTS

In addition to Scripture-based media, the team will record cultural celebrations and music—preserving Nigeria's diverse cultural identities—and produce media promoting health initiatives, poverty alleviation and gender equality.

PARTNER

PRAY

- Ask God to bring talented, committed personnel to the media team.
- Pray these media tools will inspire many Nigerians to cultivate a deep relationship with Christ.

GIVE

- Visit www.jaars.org/S475210
- Call 1.888.773.1178
- Mail a check to:
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